

# LOGAN HIGH SCHOOL MEMORANDUM, POLICIES & PROCEDURES

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| <b>Title</b>      | <b>Social Media Policy and Guideline for Student Leaders and Student-Athletes</b> | <b>Number</b>         | <b>102 Social Media</b> |
| <b>Section</b>    | <b>100 Athletics</b>  | <b>Approval Date</b>  | <b>January 7, 2019</b>  |
| <b>Subsection</b> | <b>102 Social Media</b>   | <b>Effective Date</b> | <b>January 14, 2019</b> |

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| <b>1.</b> | <b>PURPOSE</b>   |
| 1.1       | <p>Playing, competing, and representing Logan High School (LHS) is a privilege. Student leaders and student-athletes at LHS are held in the highest regard and are seen as role models in the community. Student leaders and athletes have the responsibility to portray their team, their school and themselves in a positive manner at all times.</p> <p>Texting, Facebook, Twitter, Instagram, Snapchat and other social media sites have increased in popularity globally, and are used by the majority of student leaders/student-athletes at LHS.</p> <p>Student leaders and student-athletes should be aware that third parties - - including the media, faculty, future employers and school officials - - could easily access social media profiles and view all personal information. This includes all pictures, videos, comments, posts, and posters. Inappropriate material found by third parties affects the perception of the student leaders and student-athletes, LHS athletics, and the school. This can also be detrimental to a student leader and student-athlete's future employment options, whether in sports or in other industries.</p> |
| <b>2.</b> | <b>REFERENCES</b>  |
| 2.1       | <a href="http://swcontent.spokaneschools.org/cms/lib/WA01000970/Centricity/Domain/4152/Social%20Media%20Policy%20FINAL.pdf">http://swcontent.spokaneschools.org/cms/lib/WA01000970/Centricity/Domain/4152/Social%20Media%20Policy%20FINAL.pdf</a>  |
| <b>3.</b> | <b>DEFINITIONS</b>   |
| 3.1       | <i>Social Media: Snapchat, Facebook, Twitter, Instagram and any other social media platform</i>  |
| 3.2       | <i>Electronic Communication: Texting, email, instant messaging, etc.</i>   |
| <b>4.</b> | <b>POLICY</b>  |

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| 4.1       | Students will not engage in inappropriate, harassing, demeaning, threatening or offensive behaviors while participating in online communities.  |
| <b>5.</b> | <b>PROCEDURES</b>   |
| 5.1       | Examples may include, but are not limited to, depictions or presentations of the following:   |
| 5.2       | Content online that is unsportsmanlike, derogatory, demeaning or threatening toward any other individual or entity as well as any acts of violence (examples: derogatory comments regarding another school; taunting comments aimed at a student, coach or team at another institution and derogatory comments against race, sexual orientation and/or gender). No posts should depict or encourage unacceptable, violent or illegal activities (examples: hazing, sexual harassment/assault, discrimination, fighting, vandalism, academic dishonesty, underage drinking, illegal drug use). |
| 5.3       | Photos, videos, comments or posters showing the personal use of alcohol, drugs and tobacco e.g., no holding cups, cans, shot glasses etc.   |
| 5.4       | Photos, videos, and comments that are of a sexual nature. This includes links to websites of a pornographic nature and other inappropriate material.  |
| 5.5       | Pictures, videos, comments or posters that condone drug-related activity. This includes but is not limited to images that portray the personal use of marijuana and drug paraphernalia.   |
| 5.6       | Content online that would constitute a violation of team, school, and league rules (examples: commenting negative comments publicly about a coach, teacher, classmate, athletic opponent, official, staff member, and school employees.)  |
| 5.7       | Information that is sensitive or personal in nature or is proprietary to the LHS athletic program or the school, which is not public information (examples: tentative or future team schedules, student-athlete injuries and eligibility status, travel plans/itineraries or information).  |

5.8

The Administration, Athletic Director, and Head Coach have the ability to impose probation, suspension, or removal of a student from the team on the first inappropriate action.